

Healthy Pantry Project

Program Summary:

The Healthy Pantry Project will provide TAFB Partner Agencies with consultation on strategies to promote healthy foods utilizing in-store marketing techniques and environmental supports to increase selection of healthy foods by clients.

What the consultation process looks like:

1. Conduct an assessment
2. Discuss and select strategies to implement based on initial assessment
3. Implement selected changes
4. Complete a midpoint assessment
5. Discuss progress, observations and adjustments needed
6. Implement adjustments
7. Final assessment of intervention
8. Compile final report

What you will receive:

- 10-20 hours of consultation time for your agency
- Resources to implement the program
 - Posters, shelf tags, recipes, tip sheets and other items to be identified
- Technical support
- Option to host our cooking demos and classes
- Option of staff training on related topics
- A final report

How this could benefit your organization and clients:

- Increased selection of healthy foods by clients
- Opportunity for cooking & nutrition education
- Reduced food waste

To qualify agencies must:

- Be using or willing to transition to the client-choice model
- Allow TAFB staff access to the site to conduct all assessments
- Designate a staff liaison to work with TAFB staff