When I joined Tarrant Area Food Bank as President & CEO in January 2020, I had no idea that within my first 90 days I would lead the organization’s response to the devastating effects of COVID-19. Although mitigating the impacts of a global pandemic wasn’t the ideal on-boarding experience, seeing firsthand its impacts on our neighbors brought heightened awareness to what it takes to get food to people facing hunger. Tarrant Area Food Bank demonstrated resourcefulness and nimbleness by stepping up to meet the challenges posed by the greatest food insecurity crisis since the Great Depression. In this unexpected emergency, we learned about ourselves, our community, and how to be more effective in the fight against food insecurity. This experience underscored the importance of community involvement and support, while providing the momentum needed for recovery.

2020 presented challenges to Tarrant Area Food Bank that no leader could have anticipated. With business closures, the food insecure population soared, many finding themselves in our lines for the first time. Our community faced life changing events overnight, such as loss of income and the tragic loss of loved ones. As an organization, we re-examined everything we had done over our first 38 years. We developed strategic solutions that did not previously exist. The examples are plentiful. We partnered with Catholic Charities and Meals on Wheels to offer home delivery for seniors and homebound neighbors, many whose entire family was isolated due to the COVID-19 illness. In compliance with CDC pandemic guidelines, we lost the support of our volunteers in our distribution center, which had a devastating impact. Instead of volunteers, we resorted to hiring unbudgeted contractors, many of whom were suddenly unemployed due to hospitality industry downsizing. Also critical to fulfilling our mission were two separate deployments of National Guard personnel. The pivot to “direct-to-client” mobile distributions has proved to be the most successful method for distributing the high volume of food needed to respond to the 60% increased need. The pandemic forced us to rethink our traditional practices and develop new strategies that will endure into the future.

Tarrant Area Food Bank staff witnessed the devastation of the pandemic firsthand. With the media's attention, we increased awareness of the severity of food insecurity and drew attention to Tarrant Area Food Bank’s role as the area's leading hunger relief agency. This past year, we received incredible amounts of philanthropic support from our community. We are committed to having a material impact on our community and will use this funding to help people access food, ensuring they feel supported during their time of need and their recovery.

It is the combined efforts of our staff, volunteers, National Guard, and donors that made our response possible. For every person who supported us during this disruptive year, thank you. Thank you for taking action for the people in our community who need it most. We are mindful and thankful that extraordinary support has been a constant in what will be remembered as the hardest year Tarrant Area Food Bank has ever experienced.

Sincerely,

Julie Butner
OUR VISION
Communities where no one has to go hungry.

OUR MISSION
Empowering our communities to alleviate hunger by providing food, education, and resources.

ACHIEVEMENTS
WITH YOUR HELP

• Increased distribution and production, distributing 60 million pounds of food, a 43% YoY increase

• Developed last-mile delivery solutions for the homebound, collaborating with Meals on Wheels and Catholic Charities to provide more than 500 deliveries of fresh groceries each week

• Partnered with the Texas Rangers, AT&T Stadium, Cotton Bowl Classic, Fort Worth ISD, and Dickies Arena to offer Mega Mobile Markets, safely and efficiently serving over 9,000 additional families each week

• Produced over 275 kid-friendly emergency boxes each week and increased Ready-to-Eat production meals to over 10,000 meals per month

• Met increased demand by providing high quality, health-sustaining, nutritious food, safeguarding the health of many families in our community
In FY20, TAFB provided 21 million nutritious meals to vulnerable children, many of whom were unable to access food due to the closure of their school feeding programs.
1 of 6 people struggles with hunger

WHERE OUR FOOD COMES FROM

DISTRIBUTION BY FOOD TYPE

PARTNERSHIPS

3,000 volunteers helped fight hunger last year

$528,000 value of volunteer hours

There were significant reductions in volunteer support throughout this year, due to COVID-19 restrictions. Special thanks to the National Guard for their help filling this gap and ensuring the success of our mission.
TAFB Programs

Community Gardens

With our Distribution Center closing to protect staff from COVID-19, outdoor gardening volunteer opportunities became one way that the giving hands of our community could continue to help. Across TAFB’s two Community Garden locations in Fort Worth, the following results were achieved:

- 1,800 seed packets distributed
- 3,000 lbs fresh produce harvested
- 13,500 meals delivered
- 6,500 lbs of local produce distributed
- 350 families served

“Last Mile” Home Delivery

Delivering fresh produce and meals straight to the homes of hungry people had never been attempted before by TAFB. However, with partners like Meals on Wheels and Catholic Charities who have the transportation and resources to “go the extra mile,” it suddenly became possible for us to serve homebound individuals, including those who themselves were COVID-19 positive.

- 6,500 lbs of produce delivered
- 13,500 meals delivered

Farmers Market Nutrition Program

TAFB works hard every summer to recruit volunteers and locations to help connect families enrolled in WIC with fresh produce, herbs, and vitamins. In 2020, these markets shifted to socially distanced events that were still able to provide much-needed nutrition to young kids and their mothers.

- 350 families served
- 12,500 lbs of local produce distributed

Program Pivots

“We’ve gone virtual!” became the popular refrain for our programs in 2020, specifically our Kitchen Garden Cooking School and Cooking Matters classes that help acquaint the community with better health and nutrition.

Special Thanks

to our TAFB staff that made this year’s success possible.
TAFB COVID RECOVERY

When crisis struck, we sprung into action.

Tarrant Area Food Bank was able to quickly redesign its distribution methods to handle a surging need in an unprecedented time

- With significant layoffs and escalating unemployment, we experienced incredible increases in need and demand for our support. Committed to getting food into the community, we transitioned to mobile pantries and drive through distributions

Faced significant disruptions in production and assembly

- Further interrupted by the suspension of volunteers, we proactively hired furloughed hospitality workers and incorporated members of the Texas Air National Guard and Army Reserves into our new distribution system

Increased total number of meals distributed pre-pandemic

- We doubled the distribution of meals, using mostly prepackaged boxes and bags for seamless and safe distribution to hungry families

Addressed food disparities in service area

- We intentionally directed resources to areas affected disproportionately hard by the COVID-19 pandemic

Advocacy efforts

- We reached out early to our governmental partners to ensure our service area received government assistance through funds and food assistance

None of these solutions would have been able to be executed without the generosity of our donors. Forty percent of all clients served by TAFB during FY20 were first time recipients of our services. Without your support, we would not have been able to obtain healthy and nutritious food in a historic shortage.
NEXT YEAR, BUILDING ON SUCCESS...