

Thank you for hosting a food drive benefitting Tarrant Area Food Bank and our partners! We are so grateful for your support. Together, we are creating a community where no one has to go hungry.

## **Virtual Food Drive**

If you haven't already done so, please consider pairing your food drive with a virtual food drive online! At Tarrant Area Food Bank, ONE dollar provides FIVE meals for our neighbors in need- this means your group's impact could be HUGE online and off. Hosting both drives simultaneously gives your participants the ability to choose how they would like to contribute. Please visit [www.teamtafb.org](http://www.teamtafb.org) to get started on your page!

## **Getting Started**

Food drives may be held any time of year and for the duration of your choosing- feel free to make it your own! We suggest collecting for no fewer than two weeks. Plan ahead by collecting spare boxes or bins and re-use them to collect your items. Recruit a couple volunteers to help you lead the drive and transport the collected goods at the end.

## **Needed Items**

All non-perishable food items are accepted, but the greatest need is for healthy, kid-friendly foods and canned protein, fruits and vegetables.

## **Get the Word Out**

Once you have the logistics decided, it is time to figure out how you'll promote your food drive. Do you have a regular meeting or announcement that goes out to all intended participants? Do you have a social media account or email list? Use those channels to announce the food drive and keep everyone excited! In the attached toolkit, we have printable resources to help you get the word out. The best way to get others involved is through education. Use our facts and faces of hunger to spark the conversation. We would love to be tagged in any social media posts!

Instagram & Twitter: @TAFoodBank

Facebook & LinkedIn: @tarrantareafodbank

## **Ready, Set, Give!**

Throughout your food drive, take pictures, send out updates, and keep the conversation going with your group! Create competition between departments, offer incentives to participate, or add your own touch to the drive to fit your team culture. Check if your organization has a donation matching program to make your impact even greater!

## **Wrap Up**

You did it! Take that group pic, thank all participants, and you're almost done! Once everything is collected, ask your volunteers to help you deliver to one of TAFB's partner locations. Visit [www.tafb.org/find-food](http://www.tafb.org/find-food) to locate your nearest drop-off partner location. If any cash or check donations were brought in, please mail to:

Tarrant Area Food Bank  
2525 Cullen Street  
Fort Worth, TX 76107

Thank you so much! Your involvement in our fight against hunger is greatly appreciated by us and the neighbors we serve. If you have any questions throughout your food drive, please reach out to Lisa Schick, Donor Relationship Manager at TAFB, at [lisa.schick@tafb.org](mailto:lisa.schick@tafb.org) or 817-857-7110.